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## Total Information Risk Management: Maximizing the Value of Data and Information Assets

By Alexander Borek, Ajith Kumar Parlikad, Jela Webb

ELSEVIER SCIENCE TECHNOLOGY, United States, 2013.

Paperback. Book Condition: New. 234 x 190 mm. Language:

English . Brand New Book. How well does your organization

manage the risks associated with information quality?

Managing information risk is becoming a top priority on the organizational agenda. The increasing sophistication of IT

capabilities along with the constantly changing dynamics of

global competition are forcing businesses to make use of their

information more effectively. Information is becoming a core

resource and asset for all organizations; however, it also

brings many potential risks to an organization, from strategic,

operational, financial, compliance, and environmental to

societal. If you continue to struggle to understand and

measure how information and its quality affects your business,

this book is for you. This reference is in direct response to the

new challenges that all managers have to face. Our process

helps your organization to understand the pain points

regarding poor data and information quality so you can

concentrate on problems that have a high impact on core

business objectives. This book provides you with all the

fundamental concepts, guidelines and tools to ensure core

business information is identified, protected and used

effectively, and written in a language that is clear...



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