



## Early Starters: What's That? (Main Market Ed.)

By Rod Campbell

Pan Macmillan. Board book. Book Condition: new. BRAND NEW, Early Starters: What's That? (Main Market Ed.), Rod Campbell, Rod Campbell, the creator of Dear Zoo, has been a trusted name in early learning for over thirty years and Macmillan is proud to publish Early Starters, his 'first concepts' series for toddlers. Every book in the series supports the learning and discovery of a key theme and uses carefully selected novelty elements to encourage participation and fun. What's That? is a first words book that introduces your child to the names for familiar objects and animals at home and outdoors. There are chunky, tabbed pages to turn, a helpful rhyming text and colour matching too. Also available: My Day, How Many?, Can You?, ABC and 123.

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