



The Art and Literature of Business Volume 6

By Charles Austin Bates

TheClassics.us. Paperback. Book Condition: New. This item is printed on demand. Paperback. 42 pages. Dimensions: 9.7in. x 7.4in. x 0.1in. This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1902 edition. Excerpt: . . . Fashion plate cuts - II. 106 Fire sale peripatetic - - - IV. 291 Floor-walker II. 85 Fly-by-night dealer - - III. 89; IV. 291 Follow-up systems - - II. 106; III. 89 Furs - - - III. 122; IV. 126, 133 Generalities ---- III. 96 Guarantee check - - - III. 109 Haphazard advertising - I. 236; II. 145 Hot weather - II. 96 How much to spend - - - III. 93, 94, 95 How to write the ad - III. 115 Inside the store, best advertising - III. 84 Instructions to ad-writer - I. 53 Kinds of clothing advertising - - III. 115 Mailing list ---- III. 89 Money back if you want it - - III. 108 Much to learn regarding good advertising - New business, booming a - - III. 94 Newspaper best media - - - . . .

DOWNLOAD



READ ONLINE

[4.83 MB]

Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.

-- **Blanca Davis**

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- **Prof. Dan Windler MD**