



Genuine solutions marketing (2nd Edition) 9787509619490(Chinese Edition)

By DING XING LIANG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-08-01 Pages: 247 Publisher: Economic Management Press title: solutions marketing (2) List Price: 35.00 yuan: Dingxing Liang Press: Economic Management Press Publication Date: 2012 August 1 ISBN: 9787509619490 Words: Page: 247 Edition: 2nd Edition Binding: Paperback: Weight: 340 g Editors' Choice DING Xing-liang. Long Ding Jian ed solutions marketing as a description of the IT industry. information technology solutions program marketing book. first discussed in the book the author: Consumers redefine marketing solutions. Needs two assumptions. The marketing strategy is only valid in the 18 months or so. The long-term strategy will make an the enterprise formation inertia and will in turn influence the future decision-making enterprises. Describe the positive numbers. often exaggerated; describe the negative numbers. often narrow. Therefore. the actual market situation always worse performance than the financial statements. In an expanding market. the product is the power of decision. The people because of some characteristics of itself Secretary. can only become a supplementary force in marketing. Any products market. there is no stable or mature stage. either forward or backward. At the same...

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