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HACKING GROWTH: THE MARKETING MODERN MINDSET TO CREATE FAST GROWING COMPANIES



Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book ***** Print on Demand *****.Traditional marketing is dying, fast. The Internet has made it so that money is no longer the biggest marketing advantage- combining data, product, and marketing to build a strong community around a brand is. The days of press releases and billboards are gone, and the days of giving customers the tools to talk about a...

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- Authored by Alex Kehr
- Released at 2015



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