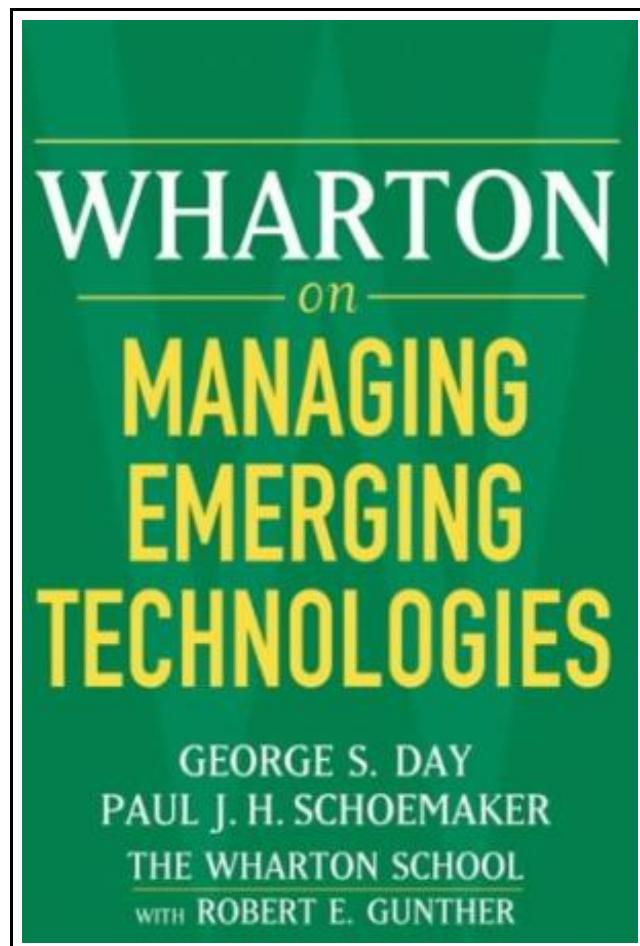


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* Common pitfalls and potential solutions for incumbent firms in managing emerging technologies
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