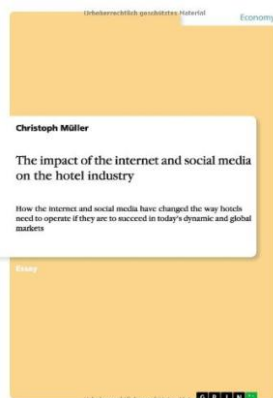


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THE IMPACT OF THE INTERNET AND SOCIAL MEDIA ON THE HOTEL INDUSTRY



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