



## The Social Network Business Plan: 18 Strategies That Will Create Great Wealth

---

By David Silver

BRILLIANCE AUDIO, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. All of us know that users of the Web do not read advertisements on the websites we visit, yet the online communities emerging as the next great media rely solely on this method to produce revenue. In The Social Network Business Plan, social network expert, David Silver presents and explains 18 cutting-edge methods to create revenue for social network websites none of which are advertising. He also predicts the demise of seemingly successful online communities such as MySpace and Facebook that rely on advertising as non-sustainable modalities. Silver describes and explains that in the future new products and services will be introduced, talked about, rated, reviewed and recommended or killed by online communities. One example of the 18 new revenue channels that online communities are adopting is the sale to vendors of anonymized conversations of the community members concerning those vendors products or services. Another example is online communities who partner with the internet providers to receive payment when a particular online community s information is downloaded using that provider s service. The other 16 revenue channels are equally head-turning! Silver...



**READ ONLINE**  
[ 6.1 MB ]

### Reviews

*Very beneficial for all type of folks. It can be rally intriguing throug studying time. You will like how the writer publish this ebook.*

-- **Nathan Cruickshank**

*Totally one of the better pdf I have at any time read through. It really is simplified but shocks within the 50 % from the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Mariano Spinka**